JESSICA SCALISI

CONTENT + SOCIAL + WEBSITES

2026 SERVICES + MONTHLY PACKAGES

A stronger brand. More attention. *Less to manage.*

Strategic websites, content creation, and hands-on social media management for businesses ready to be seen, remembered, and chosen.

3M+

PEAK ORGANIC VIEWS / MONTH

ORLANDO, FL | AVAILABLE FOR SELECT PARTNERS

VIEW THE WORK

jessicascalisi.com

WHAT YOUR BUSINESS GAINS

Content that does more *than fill a feed.*

The goal is not more noise. It is a recognizable brand, consistent output, organic reach, and a social presence your team does not have to carry alone.

01

A recognizable brand

One voice and visual point of view across every channel.

02

Consistent output

A dependable system that turns ideas into published work.

03

Organic growth

Reels, Stories, community, and replies designed to expand reach.

04

Accounts handled

Posting, comments, replies, messages, and reporting in one place.

5+

YEARS BUILDING BRANDS

6

FULL-SERVICE CHANNELS

360°

IDEA TO PUBLISH

PROOF, NOT PROMISES

Content built to *create momentum.*

SELECTED WORK 01

1.2M

ORGANIC VIEWS

Short-form content built to stop the scroll.

SELECTED WORK 02

1.9M

ORGANIC VIEWS

Launch content made to travel.

THE SYSTEM BEHIND THE NUMBERS

STRATEGY

A focused plan built around what the business needs people to notice.

PRODUCTION

On-site filming, photography, editing, captions, and creative direction.

MANAGEMENT

Publishing, community care, organic growth, and monthly analysis.

Beautiful, consistent content.

$2,500 / MONTH

3	6	10
SOCIAL PLATFORMS	SHORT-FORM VIDEOS	EDITED PHOTOS

YOUR MONTHLY DELIVERABLES

- One on-site filming session per month, up to 3 hours
- Six professionally edited short-form videos
- Ten edited photographs
- Cross-posting to Instagram Reels, Facebook Reels, and TikTok
- Captions and a monthly content calendar
- Scheduling and publishing across all three platforms
- Monthly performance report

BEST FOR

Businesses that need a polished, dependable content library and consistent publishing - without adding another full-time role.

Your dedicated creative + social partner.

$5,000 / MONTH

6	12	FULL
MANAGED CHANNELS	SHORT-FORM VIDEOS	ACCOUNT MANAGEMENT

EVERYTHING HANDLED

- \+ Four on-site filming sessions per month, up to 2 hours each
- \+ Twelve professionally edited short-form videos + twenty photos
- \+ Instagram, Facebook, TikTok, YouTube, LinkedIn, and X included
- \+ One approved content system distributed across all six channels
- \+ Strategy, captions, scheduling, publishing, and account care
- \+ Instagram Stories up to three days per week, including polls
- \+ Comments, replies, and direct-message management
- \+ Organic follower-growth strategy + monthly analytics
- \+ Monthly strategy meeting and campaign planning
- \+ Platform-specific creative and long-form YouTube scoped separately

BEST FOR

Businesses ready to hand off the day-to-day social presence and gain one partner from idea through publication and community care.

FOUNDING CLIENT WEBSITE PRICING

Build the place *your attention lands.*

Your social content earns the click. Your website should make the next step obvious. Every build is responsive, strategic, and designed to turn attention into action.

01 LANDING PAGE

$1,250 ONE TIME

- One strategic page
- Responsive custom design
- Lead form + analytics
- Two revisions + launch

02 BUSINESS WEBSITE

$2,750 ONE TIME

- Up to five custom pages
- Forms + social integrations
- SEO basics + copy polish
- Two revisions + launch

ALWAYS SEPARATE FROM SOCIAL

One-time website project. *Clear scope. Clear price.*

Choose a website, a social media package, or both. Website builds are quoted once; social media remains its own monthly service. No combined price.

WEBSITE CARE

$150 / month

Optional minor updates, monitoring, and content swaps for websites I build.

CONTENT PACKAGE ADD-ONS

One plan.
More places to be seen.

Full-Service already includes all six channels. Content Package clients can add any channel below without creating a complicated new workflow; the same approved content is cross-posted with basic account care and reporting.

YOUTUBE	LINKEDIN	X / TWITTER
+$250 / MONTH	+$250 / MONTH	+$250 / MONTH

READY WHEN YOU ARE

Let's make your business
hard to miss.

Every engagement begins with a real conversation. We will confirm goals, fit, timing, and the right scope before anything begins.

START A CONVERSATION

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